

**Clear Lake Area Chamber of Commerce (CLACC)
Speakers' Directory Registration Form**

Please print or type clearly.

Last Name: _____ First Name: _____ Middle Initial: _____

Company Name: _____

Phone: (____) _____ Fax: (____) _____

E-mail: _____ Website: _____

Video on file? : _____

A maximum of 10 speeches per speaker can be listed.

1) Speech Title (Required): _____

Speech Description (Required) – maximum 50 words

List Speech under Topic(s) (see attached list): _____

2) Speech Title (Required): _____

Speech Description (Required) – maximum 50 words

List Speech under Topic(s) (see attached list): _____

To describe additional speeches please reprint this page.

Clear Lake Area Chamber of Commerce (CLACC) Speakers' Directory Topics

The following topic categories will be included:

- Aerospace
- Adventure, Sports & Marine Activities
- Business, Finance & Economy
- Business Management & Organization
- Communication
- Current Events & Politics
- Customer Service
- Education
- Entertainment, Humor & Keynote Addresses
- Environment
- Health, Fitness & Stress
- Human Resources
- Marketing
- Master of Ceremonies, Facilitators & Emcees
- Motivation
- Presentation Skills
- Sales
- Team Building
- Technology
- Time Management
- Specific Niche Topics

Clear Lake Area Chamber of Commerce (CLACC) Code of Ethics

PREAMBLE:

Each participant of the Clear Lake Area Chamber of Commerce Speakers' Directory recognizes that a position of trust imposes ethical obligations upon him or her to act for the benefit of the organizations, agencies and the public, who engage our services. Members of the Clear Lake Area Chamber of Commerce Speakers' Directory have established and promulgated four standards of professional conduct that guide Directory related activities.

STANDARD I:

The Speaker shall act as a trusted agent in professional relations, implementing responsibilities in the most competent manner while exercising good judgment and professional practice.

STANDARD II:

The Speaker shall strive to maintain and enhance the dignity, status, competence, and professional standards of the Clear Lake Area Chamber of Commerce Speakers' Directory.

STANDARD III:

- A. The Speaker will use his or her position within the Clear Lake Area Chamber of Commerce Speakers' Directory to educate, inform or entertain, not to openly promote his or her expertise for personal or professional gain.
- B. The Speaker shall inform the Clear Lake Area Chamber of Commerce Speakers' Directory concerning any changes in his or her conditions of availability, speech topics, and personal information, so we may keep our records current for our clients to view.
- C. The Speaker shall inform the Clear Lake Area Chamber of Commerce each and every time that his/her services are rendered. This enables the Chamber to document the community's use of this program.
- D. If an honorarium is given to the speaker, \$25 of this will be donated to the Clear Lake Area Chamber of Commerce Speakers' Directory and will be applied toward the promotion and running of the Clear Lake Area Chamber of Commerce Speakers' Directory.

STANDARD IV:

The Speakers must keep themselves professional in thought, speech, action, and personal habits when representing the Clear Lake Area Chamber of Commerce Speakers' Directory.

Signature: _____

Date: _____